## Business performance Performance Indicator

Turnover	(Sales) Balance	e		
Looking	over past Quar	ter Qu	arterly	PI VJ15d
Yr/Qtr	Surveyed	Balance Mo	oving av.	'Maintain the York Business Survey moving average Turnover net Balance figure
2001 Q3	October	21.5		above 20% reflecting turnover or sales levels among York firms'
2001 Q4	January	22.7		
2002 Q1	April	33.3		The balance figure for the indicator is provided by subtracting the respondents
2002 Q2	July	27.9	26.4	who said their sales were falling from those who said their sales were rising.
2002 Q3	October	29.6	28.4	A Quarterly Moving Average figure is then calculated to smooth out some of the
2002 Q4	January	30.3	30.3	seasonal up and down movements in the indicator. A number of respondents
2003 Q1	April	24.5	28.1	will also remark that their position has not altered.
2003 Q2	July	24.0	27.1	
2003 Q3	October	28.4	26.8	
2003 Q4	January	19.9	24.2	The most recent result is shown in bold text, with comparable quarters also highlighted
2004 Q1	April	21.9	23.6	
2004 Q2	July	30.9	25.3	
2004 Q3	October	20.6	23.3	
2004 Q4	January	13.2	21.7	
2005 Q1	April	14.2	19.7	
2005 Q2	July	18.4	16.6	
2005 Q3	October	14.7	15.1	
2005 Q4	January	5.1	13.1	
2006 Q1	April	9.8	12.0	
2006 Q2	July	31.1	15.2	
2006 Q3	October	33.4	19.9	

## Business confidence Performance Indicator

VJ15c

Annex 1

Expecte	d turnover leve	els		
Looking	to Quarter ah	ead Qua	arterly	PI VJ15c
Yr/Qtr	Surveyed	Balance Mov	ving av.	'Maintain the York Business Survey moving average Expected Turnover net Balance figure
2001 Q4	October	19.6		above 20% reflecting confidence in future turnover or sales levels among York firms'
2002 Q1	January	41.5		
2002 Q2	April	47.7		The balance figure for the indicator is provided by subtracting the respondents
2002 Q3	July	45.0	38.5	who said they expected their sales to fall from those who expected their sales to rise.
2002 Q4	October	25.4	39.9	A Quarterly Moving Average figure is then calculated to smooth out some of the
2003 Q1	January	36.2	38.6	seasonal up and down movements in the indicator. A proportion of respondents
2003 Q2	April	44.1	37.7	will also remark that their position has not altered.
2003 Q3	July	40.0	36.4	
2003 Q4	October	21.3	35.4	
2004 Q1	January	34.6	35.0	The most recent result is shown in bold text, with comparable quarters also highlighted
2004 Q2	April	39.7	33.9	
2004 Q3	July	45.4	35.3	
2004 Q4	October	26.0	36.4	
2005 Q1	January	34.9	36.5	
2005 Q2	•	40.8	36.8	
2005 Q3	•	22.3	31.0	
2005 Q4	October	8.4	26.6	
2006 Q1	January	24.4	24.0	
2006 Q2	•	9.8	16.2	
2006 Q3	July	32.0	18.7	
2006 Q4	October	30.2	24.1	

## **Employment Balance Performance Indicator**

	VJ1	5e	Annex 1
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Employment Balance

Looking over past Quarter Quarterly				PI VJ15e		
Yr/Qtr	Surveyed	Balance Mo	ving av.	'Maintain a positive York Business Survey moving average Employment net Balance figure'		
2001 Q3	October	6.5				
2001 Q4	January	2.8				
2002 Q1	April	-5.3		The balance figure for the indicator is provided by subtracting the respondents		
2002 Q2	July	9.0	3.3	who said their employment levels were falling from those who said their employment levels were rising		
2002 Q3	October	5.9	3.1	A Quarterly Moving Average figure is then calculated to smooth out some of the		
2002 Q4	January	14.8	6.1	seasonal up and down movements in the indicator. A number of respondents		
2003 Q1	April	3.8	8.4	will also remark that their position has not altered.		
2003 Q2	July	12.0	9.1			
2003 Q3	October	8.4	9.8			
2003 Q4	January	1.9	6.5	The most recent result is shown in bold text, with comparable quarters also highlighted		
2004 Q1	April	7.2	7.4			
2004 Q2	July	11.0	7.1			
2004 Q3	October	14.6	8.7			
2004 Q4	January	12.5	11.3			
2005 Q1	April	12.5	12.7			
2005 Q2	July	14.6	13.6			
2005 Q3	October	10.5	12.5			
2005 Q4	January	9.7	11.8			
2006 Q1	April	5.3	10.0			
2006 Q2	July	8.4	8.5			
2006 Q3	October	11.5	8.7			